



Shaping Minds | Expanding Learning and Career Growth

Dear XX,

The Strengthening America's Youth (SAY) Committee was created with the goal of collaboration to support and help advance the success of students, particularly within STEM education and careers. This newsletter highlights how the U.S. Army supports continued education and career-development for both youth as well as veterans re-entering the civilian workforce.

SAY Member Spotlight

SAY member organizations such as HOSA-Future Health Professionals and Kiwanis are helping guide students toward successful education and career paths. In April, HOSA accepted submissions for its 2014 HOSA Scholarship Application and the recipients were announced on May 1. Last year, HOSA and its partners provided more than \$70,000 in scholarships to deserving students. The organization also offers great internship opportunities such as working in the Office of the U.S. Surgeon General.

Also, be sure to check out the [ArmyEdSpace feature on Stan Soderstrom](#), executive director of Kiwanis International. He discusses his experience collaborating with the U.S. Army and why it's important to maintain the partnership.

Army Education Spotlight

Learning is an ongoing process. The U.S. Army continues to provide STEM education opportunities for its Soldiers to move ahead in their careers and skillsets. [This Army Times article](#) discusses how the U.S. Military Academy at West Point, NY is opening a cyber-warfare research institute to recruit and hire approximately 25 people per year, further expanding STEM careers and education. Furthermore, skills that Soldiers gain within the Army can be applied to civilian jobs. [Navy Times outlined major companies interested in hiring veterans](#) because of their acquired military skills.

Education News

Last but not least, May 6 was National Teacher Appreciation Day. The Army recognizes how important teachers are to expanding young minds and therefore invests in education [through its partnerships](#). To help teachers and parents be great mentors and educators, the U.S. Army developed an [education program guide](#) to serve as another tool to support their efforts.

Is there a teacher or veteran who has made a significant impact on a student's education and growth? Let us know how your organizations commemorated outstanding teachers this month. I also look forward to reading the latest news, articles and studies from your organizations, and I encourage you to keep sharing materials at ARMYCommunication@webershandwick.com. Finally, please continue sharing your experiences with the SAY Committee through your social networks using the hashtag #ArmySAY.

Thank you,

On behalf of Mr. Mark S. Davis
Deputy Assistant Secretary of
the Army for Marketing