



A Balanced Perspective | Increasing Diversity in STEM

During the October SAY Committee Webinar, we discussed the benefits of a diverse Army. Soldiers from diverse backgrounds offer balanced perspectives and new approaches to the various tenets of the Army mission. The same rings true for STEM careers and innovation. This newsletter highlights the discussions regarding how we can encourage diversity in STEM to bring about positive, unique contributions to the field.

SAY Member Spotlight

SAY member organizations like Society of Hispanic Professional Engineers (SHPE) and National Society of Black Engineers (NSBE) are leading the charge to increase diversity in STEM. On November 1st, SHPE brought together 500 students to learn about STEM in an interactive environment for their [Pre-College Symposium University](#). Through hands-on activities and workshops, the symposium was designed to motivate students in their STEM studies. NSBE also leads many programs designed to engage youth. In addition to their programming, the organization continues to be an invaluable source of information for students, parents and educators looking for more information on STEM education, programs, scholarships and career paths through their [online resource centers](#).

Army Education Spotlight

The U.S. Army Corps of Engineers (USACE) recently started a new program designed to bring engineering-related experiences into the classroom. Lieutenant General Thomas P. Bostick, Commanding General, USACE, explained that increasing diversity in STEM is a priority - out of 100 STEM graduates, only 10 are women, and five are Hispanic or African American. Read more about USACE's efforts here: <http://www.army.mil/article/109326/>

Education News

October brought forward great dialogue regarding women in STEM. While popular culture celebrated [Ada Lovelace Day](#) in honor of the "world's first computer programmer," The New York Times piece titled "[Why Are There Still So Few Women in Science?](#)" reminded us of the continuing bias against women in sciences. If conversations from the October webinar are anything of an indicator, SAY member organizations will continue to remain at the forefront of empowering women in STEM.

I look forward to reading the articles and studies from your organizations, and I encourage you to keep sharing materials at MrMarkDavis@webershandwick.com and to join the U.S. Army Advocates LinkedIn group. We will continue to post information and start discussions about our collaboration and the state of America's youth. If you have not yet received an invitation, please contact Margaret Warner, from our communications agency, at mwarner@webershandwick.com.

Finally, please continue sharing your experiences with the SAY Committee through your social networks using the hashtag #ArmySAY.

Thank you,

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the Army for Marketing