



ARMY EDUCATION NEWS & UPDATES

**STRONG STUDENTS.  
STRONG FUTURES.  
STRONG NATION.**



U.S. ARMY

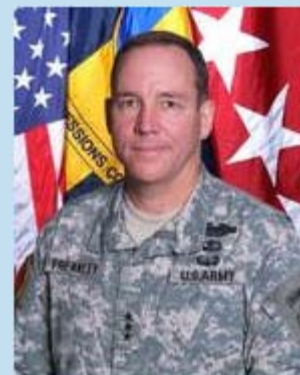
ARMY STRONG.

Dear Educators,

It is my pleasure to share with you the seventh issue of *Army Education News & Updates*. I'm proud to announce that the U.S. Army, in partnership with the National Association of State Boards of Education (NASBE), recently launched a new pilot education program, Project Partnership for All Students' Success (PASS).

In this issue, I encourage you to read and learn more about the launch and the Project PASS program. Project PASS was created to strategically target and improve communities and schools with high drop-out rates. The program offers Junior Leadership Corps (JLC) elective courses and after-school activities for middle school students and a JROTC program to develop character and leadership for high school students. Additionally, a Project PASS community coordinator at each site is working to deliver additional wrap-around services.

This pilot program aims to keep students in school and helps them become college- and career- ready upon high school graduation. This program is one example of the many ways the U.S. Army continues to partner with the education community to find actionable solutions to ensuring the future success of our Nation's youth.



Thank you for your strong and unyielding commitment to America's youth and their future success.

Army Strong!

Sincerely,

Lieutenant General Benjamin C. Freakley  
Commanding General  
U.S. Army Accessions Command

## CENTER OF INFLUENCE SPOTLIGHT

### Jan Bray

Executive Director  
Association for Career and  
Technical Education (ACTE)



I'm motivated to be an advocate for the Army because of the results they get in education. The Army is very open to sharing best practices in terms of education, and they have a great desire to see everyone succeed whether or not they are in the military.

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## EDUCATION NEWS

### Project PASS Launch

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Middle School's gymnasium on March 11, 2011 for the national launch event of a new Army inspired program.

The program, Project Partnership for All Students' Success (PASS), offers Junior Leadership Corps (JLC) elective courses and after-school activities for middle school students and a JROTC program to develop character and leadership for high school students. These programs aim to keep students in school and help them become college and career ready upon high school graduation.

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## SOCIAL MEDIA AT THE PROJECT PASS LAUNCH

The launch of Project PASS was also supported through social media efforts, incorporating various Army sites, channels, and social profiles. Throughout the event, 13 interviews were captured with Community Organizers, Parents, Students, and School Faculty for posting on [ArmyStrongStories.com](http://ArmyStrongStories.com). These interviews sought to capture the individual's experiences with Project PASS and the role the Army has played in shaping their lives. In addition, photos of the event were posted to the [@GoArmy](#) Twitter page during the event. After the event, a recap video was posted to [ArmyEdSpace](#), the ArmyEd channel on [SchoolTube](#) and the ArmyStrongStories channel on [YouTube](#).

## PARTNER ORGANIZATION PROFILE

### City Year



[City Year](#) unites young people of all backgrounds for a year of full-time service, giving them the skills and opportunities to make a difference in the world. As tutors, mentors and role models, these diverse young leaders help children stay in

school and on track, and transform schools and communities across the United States, as well as through international affiliates in Johannesburg, South Africa and London, England.

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## PROGRAM PROFILE

### Junior Science and Humanities Symposium (JSHS)

[The Junior Science and Humanities Symposium \(JSHS\) Program](#) promotes original research and experimentation in the sciences, engineering and mathematics at the high school level and publicly recognizes students for outstanding achievement.

[Read More >](#)

## ACTE NATIONAL POLICY SEMINAR

### Association for Career and Technical Education (ACTE) National Policy Seminar



On Tuesday, March 8 and Wednesday, March 9, 2011 the U.S. Army sponsored the General Session breakfast at ACTE's National Policy

Seminar. COL Kenneth Sullivan, Deputy Commander, U.S. Army 1st Recruiting Brigade, opened the session with an energizing speech about education programs that the Army offers to students, focusing on March 2 Success, ASVAB Career Exploration, and PAYS. His remarks were well-received by the approximately 450 attendees (educators and administrators) at the session.

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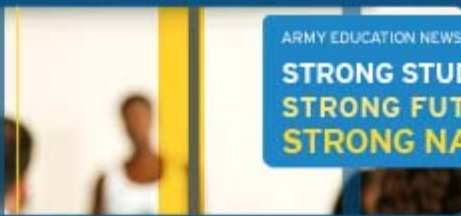
## Multimedia: Learn More About the Army & Education

Visit the multimedia section of [ArmyEdSpace.com](#) to view education focused content demonstrating the Army's commitment to education and various Army programs that support the Nation's young people.

## NEXT ISSUE:

Watch for the next issue of *Army Education News & Updates* in June.

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## Center of Influence Spotlight



### **Jan Bray**

Executive Director  
Association for Career and Technical Education (ACTE)  
Washington D.C.

### **What is your professional role at ACTE?**

I am the Executive Director at ACTE. My charge is to make sure the vision and strategic direction of the organization is carried forth, while working closely with the organization's Board of Directors. In addition, I am responsible for training, hiring, and ensuring we

have the right knowledge and expertise in place to carry out the mission of the organization.

### **How long have you been in the education field?**

I started teaching in 1973 but then transitioned into the association sector, however I was able to continue my work and focus on education programs.

### **How and when did you first become interested in education?**

I've always loved school. The only thing I ever wanted to be was a teacher. I never had any doubt that is what I wanted to do. I eventually ended up taking a different track than continuing in classroom work but find my work similarly rewarding.

### **How are you involved in your community?**

My community involvement includes sitting on numerous boards and committees which include: the Home Builders Institute Board, the committee for Apprenticeships for the U.S. Department of Labor, the U.S. Partnership for Education Environmental Sustainability Development Board, the Financial Economic Security Advisory Group for Wider Opportunities for Women, the National Coalition for Certification Centers. I am also on the Board of Trustees for America's Promise Alliance.

### **Who had the greatest influence on you growing up in regards to the importance of education?**

I have always had a great desire to be in the education field. My mother was a huge influence on me as she was a high school English teacher. Another influential person in my education career was an executive director I had worked under who taught me the importance of education associations no matter what the group's focus is on. I've been very active in the association world and it has given me a chance to give back and help direct education professionals in their careers.

### **What are some similarities between the Army and ACTE?**

The Army and ACTE are both focused on helping individuals be the best they can be. ACTE can learn from the Army's expertise in terms of curriculum and methods of teaching. We need to make sure young people know there is a pathway to education in the Army and that learning does not need to be duplicated once they have left the service. When a young man or woman leaves the Army we need to make sure that the education and business communities know how to build on the skills an individual has learned in the military.

### **What is an Influencer?**

Individuals who take actions to make a difference in the strength, well-being and success of their communities.

Parents, coaches, teachers, counselors, community leaders and others to whom young people turn when making major decisions about their futures.

**Why do you think the Army is a good partner for the education community?**

The Army is very focused and has excellent curriculum and an incredible learning strategy. They study how people learn and are able to teach Soldiers material in a very condensed period of time. The education community and the Army have many of the same educational goals.

**What motivates you to be an advocate for the Army and its role in education?**

I'm motivated to be an advocate for the Army because of the results they get in education. The Army is very open to sharing best practices in terms of education, and they have a great desire to see everyone succeed whether or not they are in the military.

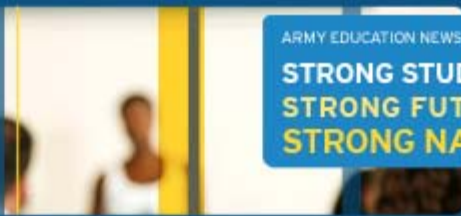
**What specific educational resource that the Army provides do you think is particularly helpful or successful?**

The ASVAB test (Armed Services Vocational Aptitude Battery) is one of the best resources as well as the Army's career guidance and planning. I also think the annual National Education Conferences which bring educators onto Army bases and let them experience how the Army teaches its own are great. During the last conference I noticed that all of the educators were taking notes like crazy because the principles can be replicated in the education system. The education community is grateful for the Army's willingness to open up and invite educators to learn from and experience their education system.

**What were you surprised to learn about the Army and its commitment to education?**

I was surprised to learn about the connection between the Army and the education community. It was also surprising to learn how open the Army was and how willing they are to share their experiences.





## Project PASS Launch



Superintendent Nannette Johnston, Secretary of Education Arne Duncan and Chief of Staff of the Army Gen. George W. Casey Jr. observe at North Middle School in Radcliff, Ky., on Mar. 11, 2011.

Nearly 550 enthusiastic students, parents, teachers, community members, local dignitaries, VIPs and Army personnel crowded in North Middle School's gymnasium on March 11, 2011 for the national launch event of a new Army inspired program.

The program, Project Partnership for All Students' Success (PASS), offers Junior Leadership Corps (JLC) elective courses and after-school activities for middle school students and a JROTC program to develop character and leadership for high school students. These programs aim to keep students in school and help them become college and career ready upon high school graduation.

Project PASS was established through a partnership between the U.S. Army and the National Association of State Boards of Education (NASBE), which represents America's state and

territorial boards of education.

Hardin County Kentucky was proud to host Arne Duncan, U.S. Secretary of Education, General George W. Casey, Chief of Staff of the U.S. Army, and Brenda Welburn, Executive Director, NASBE, who provided remarks about the PASS initiative.

"NASBE and the U.S. Army have a shared commitment to decreasing drop-out rates," said Brenda Welburn, Executive Director of NASBE. "Project PASS will help young people develop key skills such as critical thinking, problem-solving, discipline, teamwork and integrity, making them more likely to stay in school."

A recent NASBE report, *Common Ground: Education and the Military, Meeting the Needs of Students*, found that educators who apply military-inspired education programs for students, develop and sustain community partnerships for the benefit of students, and implement leadership training programs such as Junior Reserve Officer Training Corps (JROTC) impact student achievement. Project PASS will use military-influenced leadership curriculum to help students develop strength of character, self confidence and academic discipline to supplement their academic training.

"Ensuring the success of each student is our top priority," said Ms. Nannette Johnston, Superintendent of Hardin County Schools. "We are pleased to garner the shared commitment of the U.S. Army, NASBE, the Department of Education, service organizations and businesses as we work to help students achieve their goals both in school and in life."



Chief of Staff of the Army GEN George W. Casey Jr. takes a photo with Junior Reserve Officer Training Corps Cadets at the conclusion of the launch ceremony for Project PASS in Radcliff, Ky. on Mar. 11, 2011.

NASBE and the U.S. Army believe Project PASS' unique blend of community support, a continuum of curriculum—middle school through high school— and leadership opportunities will ultimately help students meet their potential.



Junior Leadership Corps Cadets during the National Anthem at the beginning of the launch ceremony for Project PASS at North Middle School in Radcliff, Ky. on Mar. 11, 2011. Project PASS aims to develop leadership and academic skills for middle school and high school students.



Junior Leadership Corps students greet GEN George W. Casey and Secretary of Education Arne Duncan while Hardin Community Project PASS Coordinator, Rudy Garcia, looks on.



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## Partner Organization Profile



### What is City Year?

[City Year](#) unites young people of all backgrounds for a year of full-time service, giving them the skills and opportunities to make a difference in the world. As tutors, mentors and role models, these diverse young leaders help children stay in school and on track, and transform schools and communities across the United States, as well as through international affiliates in Johannesburg, South Africa and London, England. Just as important, during their year of service, corps members develop civic leadership skills they can use throughout a lifetime of community service. Major corporations and businesses participate in their mission by serving as strategic

partners, team sponsors, and national leadership sponsors.

### What is City Year's vision?

City Year was founded in 1988 on the belief that young people can change the world. At City Year's locations across the United States and in South Africa, young people – called “corps members” – serve full time for 10 months. City Year's vision is that one day the most commonly asked question of a young person will be, “Where are you going to do your service year?” City Year corps members serve as tutors, mentors and role models to help students stay on track – and get back on track – to graduate.

### What does City Year do?

By giving corps members the skills and opportunities to serve in schools and neighborhoods across the country, City Year seeks to:

- Help students and schools succeed
- Build stronger communities
- Break down social barriers
- Develop young leaders
- Foster active citizenship

### City Year's work

Corp members work for children and communities through school-based service, youth leadership programs and community transformation:

#### School-Based Service

City Year's youth service corps is one of the largest in America, with initiatives tailored to meet community and school district needs. Corps members serve in schools as: tutors, mentors, role models and leaders of after-school programs.

#### Youth Leadership

Corps members lead programs that teach elementary, middle school and high school students about how to be active citizens in their communities and make a difference.

#### Community Transformation

Corps members engage community members, corporate partners and civic leaders in transformative physical service such as: painting murals, planting gardens, creating play spaces, renovating schools and refurbishing community centers.



**City Year's partnership with the Army**

City Year participated in the 2009 Strong Students, Strong Futures, Strong Nation National Education Conference at Fort Jackson, S.C. In addition, City Year participated in 2010 Army All-American Bowl activities.

To learn more about City Year visit [www.cityyear.org](http://www.cityyear.org).



## Junior Science and Humanities Symposium (JSHS)

### What is the Junior Science and Humanities Symposium?

[The Junior Science and Humanities Symposium \(JSHS\) Program](#) promotes original research and experimentation in the sciences, engineering and mathematics at the high school level and publicly recognizes students for outstanding achievement. By connecting talented students, their teachers, and research professionals at affiliated symposia and by rewarding research excellence, JSHS aims to widen the pool of trained talent prepared to conduct research and development vital to our nation.

### For what types of students and age groups is the program designed?

JSHS regional symposia invite the participation of all high school students who have completed an original research investigation in the sciences, engineering, or mathematics, to apply to the regional symposium and vie for awards and recognition, including the opportunity to advance to the National symposium. All students in grades 9-12, enrolled in public, private or home schools within the area served by the JSHS regional symposium are eligible.

Endorsed by the National Association of Secondary School Principals (NASSP), JSHS regional and national symposium are held during the academic year and reach over 10,000 high school students and teachers throughout the United States, Puerto Rico, and the Department of Defense Schools of Europe and the Pacific Rim.

### How does the program work?

Students compete in a regional symposium by orally presenting the results of their original research. See the [Getting Involved](#) page to review application guidelines. See the [Scholarships](#) page to learn more about the scholarship and award opportunities available through JSHS. See [JSHS Regions](#) to find the regional symposium serving your state or region.

### How do I get involved?

Interested students and their teachers are encouraged to request application materials by contacting the director of the [regional symposium](#) in their area. For information on the national competition, teachers may contact the [JSHS national office](#).

### Is the program effective?

Each of 48 university-held regional symposia invite the participation of secondary schools within their region. By participating in a regional symposium, students and teachers may:

- Participate in a forum honoring exceptional work in the sciences, engineering, or mathematics, and supporting personal and professional growth.
- Interact with practicing professionals who provide enrichment opportunities and discussions that allow participants to look beyond high school to future post secondary education and career development in the sciences, engineering, or mathematics.
- Develop higher-order thinking skills and integrated learning across disciplines through the process of scientific inquiry, writing a scientific paper, and delivering a presentation -- all skills that will benefit students future post secondary and graduate pursuits.
- Support and encourage the success of high school teachers in addressing the attainment and mastery of state and national performance and process skill standards in the sciences, mathematics, and language arts by their students.
- Participate in a scientific conference, visit research and development laboratories, and have their abstract published in symposium proceedings.
- Gain self-confidence through the experience of conducting an independent research investigation and by networking among other participants with similar interests.
- Advance in research paper competition to the National symposium and for significant military-sponsored scholarships and other awards.

For more information about JSHS visit <http://www.jshs.org/about.html>.



## Association for Career and Technical Education (ACTE) National Policy Seminar



Jay Hunter talks to an ACTE seminar participant

On Tuesday, March 8 and Wednesday, March 9, 2011 the U.S. Army sponsored the General Session breakfast at ACTE's National Policy Seminar. COL Kenneth Sullivan, Deputy Commander, U.S. Army 1st Recruiting Brigade, opened the session with an energizing speech about education programs that the Army offers to students, focusing on March 2 Success, ASVAB Career Exploration, and PAYS. His remarks were well-received by the approximately 450 attendees (educators and administrators) at the session.

On the second day, to close the general session, Dr. Naomi Verdugo, Assistant Deputy for Recruiting and Retention, participated in a panel discussion covering programs and initiatives related to CTE and workforce development. Dr. Verdugo cited specific programs the Army offers to students, including March 2 Success, COOL for You, and Project PASS. After the panel discussion, Dr. Verdugo networked with conference attendees at the Army table, answering questions and distributing materials relating to the programs she mentioned.



COL Sullivan addresses the General Session breakfast at the ACTE National Policy Seminar



Dr. Naomi Verdugo (middle) and other panel members address the ACTE National Policy Seminar

In addition to these speakers' presentations, the Army provided an information table staffed by Mr. Jay Hunter, 1st Recruiting Brigade E.S.S., where he was able to interact with attendees, answer questions and distribute Army education RPIs and PPIs including notepads, mouse pads, lanyards and flash drives. In addition to these materials, an information sheet on Army scholarships that COL Sullivan had prepared was also distributed to attendees.