



ARMY EDUCATION NEWS & UPDATES

**STRONG STUDENTS.
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U.S. ARMY
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The Army's Commitment to Education

Dear Educators,

It is my pleasure to present to you the third issue of *Army Education News & Updates*. The U.S. Army has a proud, steadfast and long-standing commitment to education. The Army not only encourages furthering the education of its Soldiers but is also strongly committed to the success of America's youth. Because of this commitment, the Army sponsors numerous programs to ensure today's youth have the resources necessary to achieve life-long success. The U.S. Army is one of the most significant investors in education in the nation.

Well-prepared students who move forward to achieve post-secondary success are integral to the future of our communities, the prosperity of our economy, the readiness of our workforce and the strength of our national security. The U.S. Army's underlying mission is to motivate, educate, train and develop America's youth to become the leaders, decision makers and civic contributors of tomorrow.



The U.S. Army is proud to help the students of today work toward contributing to a stronger tomorrow.

Army Strong!

Sincerely,

Lieutenant General Benjamin C. Freakley
Commanding General

U.S. Army Accessions Command

INFLUENCER PROFILE

Mike Moses

Education Consultant

"I strongly believe that we all need to make a contribution if we want to continue to enjoy the freedom and democracy our Country offers. We have an obligation to support the Army whether it is by directly serving or from behind the scenes."



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ARMY EDUCATION REPRESENTATIVE GUEST SPOTLIGHT

Donna Rice

Chief of Education JROTC

"The JROTC program works to develop students discipline, character and goals for the future. The JROTC lessons are state of the art, include all of the latest technology and are student centered. The aim of the program is to help cadets to succeed in life and in school."



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PARTNER ORGANIZATION PROFILE

Association for Career and Technical Education (ACTE)

The [Association for Career and Technical Education \(ACTE\)](#)

is the largest national education association dedicated to the advancement of education that prepares youth and adults for successful careers.



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PROGRAM PROFILE

NHRA Youth & Education Services (Y.E.S.)

The [NHRA's Youth & Education Services \(Y.E.S.\) program](#) presented by the U.S. Army is motorsports' first and only full-time program devoted exclusively to educational programming. The Y.E.S. program was created in 1989 as a tool to connect education and drag racing. This effort assists teachers and students in determining a course of action to help young people achieve their long-term career goals.



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EDUCATION NEWS

Health Occupations Students of America, Inc. and the U.S. Army Sign Memorandum of Understanding

"HOSA is proud to partner with the U.S. Army to demonstrate the available career opportunities and prepare students for professions in the health care field," said Jim Koeninger, Executive Director of HOSA. "Our



organizations share a common goal: to provide young people with the opportunities, education, training and leadership skills they need to succeed."

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ARMY FUN FACT

In FY09, the Army budgeted \$176 million for Soldier tuition assistance.

NEXT ISSUE:

Watch for the upcoming issue of *ARMY EDUCATION NEWS & UPDATES* on the return to the school year.

U.S. Army Accessions Command
1600 Spearhead Division Avenue
Department 600
Fort Knox, KY 40122-5600



Influencer Profile

Mike Moses
Education Consultant



What is your current professional role?

Currently, I am an educational consultant in Dallas, Texas and serve as senior advisor to several organizations.

How long have you been in the education field?

I have been in the public education field for over 30 years, and have worked as a teacher, assistant principal, principal, superintendent and was honored to have served as

the Commissioner of Education for Texas. I have been in the private, educational consulting business for the past six years.

What is an Influencer?

Individuals who take actions to make a difference in the strength, well-being and success of their communities.

Parents, coaches, teachers, counselors, community leaders and others to whom young people turn when making major decisions about their futures.

When did you first become interested in education?

I was always quite determined not to go into the education field because my mother and father were both teachers. Despite this determination I ended up getting my teaching certificate. I truly fell in love with education while I was student teaching American history. I loved being the storyteller who was able to bring the rich stories of American and Texan history to the students. I was hooked and decided that education was fun and my career path.

Who had the greatest influence on you growing up?

My mother and father have had the greatest impact on me. My mother was certainly the driver for my educational success early on as she expected performance. My dad had a lot of influence on how I thought of education, how to teach and how teachers can serve students in the most positive and beneficial ways.

What is your connection to the Army?

I was recruited to be a member of the grassroots local advisory board and spent a few years on it. As a superintendent I also worked with the Army to support its recruiting efforts. I thought it was important that educators supported the Army and the other branches of the military.

Why do you think the Army is a good partner for the education community?

For the young people that are uncertain about what they want to do with their lives, they can benefit from guidance, discipline and financial assistance from the Army. It can be a good match particularly for young Americans who would otherwise not have opportunities available to them.

What motivates you to be an advocate for the Army?

I have a great respect and admiration for the men and women who serve our Country. I am impressed with their courage and leadership. I want to help recruiters spread the word in any way I can.

What educational resources that the Army sponsors do you think are particularly helpful?

The scholarships and JROTC training.

Why is it important for community leaders to support the Army?

I strongly believe that we all need to make a contribution if we want to continue to enjoy the freedom and democracy our Country offers. We have an obligation to support the Army whether it is by directly serving or from behind the scenes.

What were you surprised to learn about the Army and it's commitment to education?

Definitely the amount of financial aid opportunities. I had no idea the amount of opportunities and scholarships which are now available for high school students.



Army Education Representative Guest Spotlight

**Donna Rice,
Chief of Education JROTC
Fort Monroe, VA**



Where did you grow up?

Blessed to be an Army brat, I grew up everywhere.

What is your background? How and when did you begin working for the Army?

I graduated from the University of Georgia with a degree in education, and became a middle school social studies teacher upon graduation. After years of volunteer work, including in hospitals, I obtained my master's in counseling. I started working for the Army in 1981, teaching Soldiers basic skills. Shortly thereafter I became a guidance counselor in an Army education center, and after two years became the director of my own education center in Germany. When I came back to the states in 1986 I started working for the JROTC program.

Describe your current position.

My current position is Chief of Education for JROTC. Specifically, I work on the curriculum for cadets, help instructors teach that curriculum, and I work on state issues with legislators, departments of education, and state boards of education.

Describe a recent engagement that was particularly successful.

I am very excited about the progress we made for the JROTC program in Ohio. The Governor recently signed legislation that allows JROTC to substitute for PE. Because of increased requirements for graduation our continued subsistence depends on states to support substitution (which is possible since the JROTC curriculum links to state standards in PE, health, personal finance, etc., and Title 10 recognizes our instructors as qualified to teach JROTC and embedded subjects).

Do you have an example of a student who has particularly benefited from an Army education program?

Two students come to mind.

The first student who comes to mind is Isis who came to the U.S. from South America with her parents whose professional credentials did not transfer and as a result they were very poor. Isis received one of the highest honors in JROTC, the Legion of Valor, overcame all odds and is now attending the U.S. Naval Academy.

Another cadet witnessed his father murder his mother, but overcame this tragic experience through his participation in JROTC and will be going to MIT next year. He attributes all of his success to the JROTC program.

Tell us something about an Army education program that educators might be surprised to know.

The JROTC program works to develop students discipline, character and goals for the future. The JROTC lessons are state of the art, include all of the latest technology and are student centered. The aim of the program is to help cadets to succeed in life and in school. One of the main goals of the program is for cadets to perform better on state tests and to score higher on their SAT/ACTs. Many principals do not realize the academic side of the JROTC.

What has been your most memorable moment working for the Army?

One of my most memorable moments was when a formerly resistant instructor told me that he realized now that the JROTC curriculum was truly preparing students for the future. In fact, he said, the JROTC curriculum is ahead of the education trends.



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Partner Organization Profile

What is the Association for Career and Technical Education?

The [Association for Career and Technical Education \(ACTE\)](#) is the largest national education association dedicated to the advancement of education that prepares youth and adults for successful careers.



What is the history of ACTE?

The National Society for Vocational Education and the Vocational Education Association of the Middle West joined together in 1926 and formed the American Vocational Association (AVA). Seventy-five years later, the AVA changed its name to the Association for Career and Technical Education. Programs that were once called vocational are now referred to as career and technical.

Who does ACTE represent?

ACTE's membership includes nearly 27,000 career and technical educators, administrators, researchers, guidance counselors and others involved in planning and conducting career and technical education programs at the secondary, post-secondary and adult levels.

What is ACTE's core purpose?

The association believes career and technical education needs a strong voice at the local, state and national levels to promote public awareness and the value of career and technical education to a competitive economy and building a qualified workforce.

What does ACTE do?

ACTE is committed to enhancing job performance and satisfaction of its members; to increasing public awareness and appreciation for career and technical programs; and to assuring growth in local, state and federal funding for these programs by communicating and working with legislators and government leaders.

ACTE's partnership with the Army

U.S. Army Accessions Command (USAAC) and ACTE signed an official Memorandum of Understanding in 2009 which provides the cooperative framework to increase collaboration in supporting the Nation's youth and improving the educational experiences, post-secondary readiness and career and technical pathways for the Nation's high school students.

Specific areas of focus for the partnership include:

- Building a comprehensive understanding of career and technical choices for students
- Improving graduation rates, elevating the health and fitness levels of the Nation's youth
- Expanding test preparation and career exploration/assessment resources for educators and students
- Addressing the need for well-trained citizens

For more information about ACTE visit www.acteonline.org.



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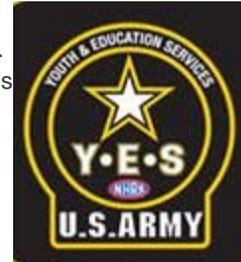
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Program Profile

The [NHRA's Youth & Education Services \(Y.E.S.\) program](#) presented by the U.S. Army is motorsports' first and only full-time program devoted exclusively to educational programming. The Y.E.S. program was created in 1989 as a tool to connect education and drag racing. This effort assists teachers and students in determining a course of action to help young people achieve their long-term career goals.

How does the program work?

The Y.E.S. career day is held at the participating NHRA race track from 8-10 a.m. the morning of the race. Upon arrival, students visit an interactive midway that includes booths set up by career and educational focused partners of the Y.E.S. program. Students also attend a career day presentation that includes a panel discussion with SevenTime Top Fuel World Champion, **Tony Schumacher**, other Full Throttle series drivers, race team officials and NHRA officials. The students learn the importance of goal setting, career opportunities in motorsports and the U.S. Army, and furthering their education. Upon completion of the presentation all teachers and students receive a free ticket to the NHRA race.



Schedule of remaining 2010 Y.E.S. events:

- 3 SEPT – Mac Tools U.S. Nationals – Indianapolis, IN
- 17 SEPT – NHRA Carolinas, Nationals – Concord, NC
- 24 SEPT – O'Reilly NHRA Fall Nationals – Ennis, TX
- 8 OCT – Toyo Tires NHRA Nationals – Reading, PA
- 10 NOV – NHRA Career Opportunities Fair – Pomona, CA
- 12 NOV – Auto Club of So. Calif. Finals – Pomona, CA

For what types of students and age groups is NHRA Y.E.S. designed?

Students and teachers from surrounding high schools, colleges and vocational schools are invited to attend the Y.E.S. program which are held at locations throughout the country.

Is the program effective?

Since its inception, the Y.E.S. program has continued to expand and improve its programs, seminars, literature, and educational material. The Career Opportunities Fair (C.O.F.) held every year at Auto Club Raceway at Pomona, and Y.E.S. programs reach tens of thousands of students annually in a variety of services and offerings.

For application information, interested participants should visit the [NHRA Y.E.S. registration page](#).



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Army Education in the News

Health Occupations Students of America, Inc. and the U.S. Army Sign Memorandum of Understanding

U.S. Army Accessions Command (USAAC) and Health Occupations Students of America, Inc. (HOSA) have signed a Memorandum of Understanding (MOU) between the two organizations. The agreement identifies collaboration to support the Nation's youth in developing the skills and leadership qualities necessary for success in health care-focused careers and beyond.



"HOSA is proud to partner with the U.S. Army to demonstrate the available career opportunities and prepare students for professions in the health care field," said Jim Koeninger, Executive Director of HOSA. "Our organizations share a common goal: to provide young people with the opportunities, education, training and leadership skills they need to succeed. This MOU represents HOSA's commitment to continued dialogue and collaborative actions with the U.S. Army. It helps ensure today's youth are not only well-prepared for career success, but enables them as leaders and citizen contributors that keep our Nation strong."

Within the framework of the MOU, the Army and HOSA are committed to collaborating on the following efforts:

- Expanding career exploration and test preparation resources for educators and students
- Leadership development
- Improving the health and fitness of students

"This partnership enables us to support HOSA's commitment to developing skilled future health professionals. It will ensure that its members are given opportunities to explore career pathways and financial assistance, including the excellent options offered by the U.S. Army. Through educational funding, advanced training, mentoring and leadership development in more than 90 health care career paths, the U.S. Army offers these students many options," said Lieutenant General Benjamin C. Freakley, Commanding General, USAAC.

To learn more about HOSA, visit www.hosa.org.



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Upcoming Events

If you're attending the following events, be sure to stop by the Army Strong area, meet a Soldier or Army representative and learn more about the Army's education offerings for both those inside and outside the military.

Essence Music Festival® Presented by Coca Cola®
New Orleans, LA
July 2-4, 2010

Annual Conference of the National Association for the Advancement of Colored People (NAACP)
Kansas City, MO
July 10-15, 2010

League of United Latin American Citizens (LULAC) Conference & Exposition
Albuquerque, NM
July 12-18, 2010

Centennial Conference of the National Urban League (NUL)
Washington D.C.
July 27-31, 2010

National Association of Black Journalists (NABJ) Annual Conference
San Diego, CA
July 28-Aug. 1, 2010

Please refer to the [U.S. Army Accessions newsroom](#) for more information.